



MASTERMINDS
BUSINESS SCHOOL
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PRESENTS

Dubai

LEADERSHIP CONFERENCE



THEME

**GLOBAL LEADERSHIP MASTERCLASS FOR
TOP EXECUTIVES**

VENUE

TOWERS ROTANA HOTEL
SHEIKH ZAYED ROAD, DUBAI
UNITED ARAB EMIRATES

JULY 2023

(25th - 27th JULY)

**3 DAYS
INTENSIVE
SEMINAR**

Course fee

\$2500

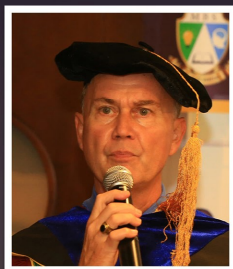
PER DELEGATE

PARTNERS



WORKSHOP APPROACH

CONFERENCE OUTLINE



The dynamism and complex changes in today's organizations has brought about the need for effective leadership. Effective leadership is key to the survival of organizations, given the 21st century challenges. This

Leadership & Management Master-class is designed to explore the demands of leadership and the skills required to lead effectively and to take the participants from the personal dimensions of their leadership style and capability through to the organizational dimensions of innovation and strategy and shaping corporate culture. You will leave this event with a blueprint of what you need to do. Each primary attendee will get the chance to get personalized coaching from our hand-picked and certified coaches and presenters. This is coaching at its best, because you learn from the coaches and your fellow delegates in a safe and confidential environment.

- Visioning and Visionary Leadership
- Transformational Leadership and sustainability
- Quixotic leadership and Management
- Leadership M & E using balance score card
- Public Wealth creation and management for leaders
- Leadership styles, Approaches, and Models.
- Post COVID-19 Leadership
- Conflict Resolution
- Qualities of Good leaders
- E-learning for 21st Century Executives
- Social media for top executives
- Digital leadership for CEOs
- Strategic Thinking for Optimal Results
- Emotional Intelligence
- Core Corporate Governance
- Talent Management and Succession Planning

OBJECTIVES

PROGRAM PILLARS

Leading
Authentically

Thinking
Strategically

**ADVANCED
LEADERSHIP
PROGRAM**

Executing
Dynamically

**TOWERS ROTANA HOTEL,
SHEIKH ZAYED ROAD, DUBAI**



- Learn how great leaders lead
- Leverage on the summit as a resource to transform yourself and the people you lead
- Learn practical leadership tools and techniques that can be applied immediately
- Enable participants to appreciate the need for simultaneous use of leadership and managerial skills in their right proportions in organisations.
- Expose delegates to the differences between leadership and management.
- Enable them to identify the different skills required for each of the two.
- Stimulate participant to acquire and use the skills.



WHY YOU SHOULD ATTEND

At MasterMinds Business School, we want your investment to be worth it. In finance, it would be a return on investment, or ROI. In professional development, we think of it as your return on learning, or ROL. Nowhere is our commitment to your ROL more evident than in our Advanced Leadership Program. This week-long Advanced Leadership & Management Master-class is an important forum to discuss modern leadership, management strategies, decision making, delegation & empowerment, global impact, performance management, conflict management, vision, human resource utilization and other related issues. Leaders like yourself who require an extensive exposure in Leadership Training and business Practice are encouraged to learn and share perspectives with other professionals, business owners and senior executives.

SPECIAL BENEFITS FOR ATTENDING THIS PROGRAMME

1. Upon completion of the program, delegates will earn an Executive MBA Certificate in Leadership and Management.
2. Nomination into the MasterMinds Fellows Forum, UK.
3. Alumni benefits, joining a network of more than 3700 alumni with the following benefits: A 25 percent tuition benefit for yourself each year for programs lasting up to 3 days.
4. International MasterMinds Business School alumni networking opportunities, Access to MBS Career services resources, including unique career content, a job board, an online networking platform, the alumni directory, and more, a lifetime subscription to MBS alumni publications and eligibility to join the MasterMinds Alumni Club.
5. Gift of Three Books on Leadership and management Exceptions
6. Free Medical check-up at RAK Hospital /Dubai City Tours

DUBAI CITY TOUR



As part of the package for the conference, delegates will have the privilege of taking in the sights of the wonderful city of Dubai during this summit. Delegates will visit the best tourist attractions in Dubai. A life-changing experience all geared towards knowledge transfer.

THE MBS AWARD OF LEADERSHIP EXCELLENCE:



The event will be wrapped-up with a recognition through a grand finale Award of Leadership excellence for outstanding public and private sector leaders, who have laid down the primus/development route for worlds emancipation and an investiture into the prestigious MasterMinds Fellows Forum for all attendees.

WHO SHOULD ATTEND?

- Leaders in Public and Private Sectors
- Leaders of Nations
- Corporate Executives
- CEOs and Entrepreneurs
- Executive Secretaries of MDAs
- Federal and State Permanent Secretaries
- Politicians and Political Appointees
- Vice Chancellors, Rectors of Polytechnics and provosts of colleges of education
- Top Managers and Administrators
- National legislators and Ambassadors
- Coaches, Consultants, Authors, Speakers
- Representatives of government organizations
- Senior official in entrepreneurship development
- Professionals in personnel, marketing, finance and production.

COURSE FACULTY



ANGELO KEHAYAS
Executive Coach, Independent
Advisor, International Speaker



FARAH AKBAR
L&D Professional, Educator, Lead
Facilitator & Consultant Management,
Marketing, HRM & Business Intelligence/
Leadership Coach/Generations Y & I/Z
Marketing Communication



JONATHAN M KAMPHUIS
International speaker, educator and alternative
health advisor from Las Vegas, Nevada USA. Has
lectured in 54 nations and traveled in 130
countries thus far. Has lived and worked in Africa,
Europe, Asia and the Middle East for over 20
years.



ONYI ANYADO
Multiple Award-winning Global
Leadership Speaker



CRYSTALHEART KAZMI
Experienced Strategy formulator and
Performance Management Systems
implementer, Motivational and Soft
Skills Trainer



UGOCHUKWU OMEOGU
Professional Speaker, Business
Mentor, Life Coach, Management
Consultant and Wealth Creator

CONFERENCE REGISTRATION PROCESS

A moderate conference fee of **\$2500** applies for **Executive Ticket** and **\$3500** for **VIP Ticket**, covering: Honorary Doctorate Award, Comprehensive Course Materials, Executive Certification in Leadership & Management, Nomination into MasterMinds Fellows Forum, MasterMinds Award of Leadership Excellence, Dubai City Tour, Buffet Tea Breaks & Lunch, UAE Visa Fees, Luxury Class Yacht Party, Interactivity with world-rated experts, and lots more.

Visit the conference website for more Information: mbsedu.co.uk/leadership

EARLY-BIRD REGISTRATION DEADLINE

Early-bird Registration Deadline which comes with Free UAE Visa Fees (if applicable) has been extended to the 31st of May, 2023. Afterwards, Delegates would have to take care of their UAE Visa fees and conference fee without discounts.

In summary this conference provides a unique convergence of networking, learning, and fun into a single package. It'll force you to grow, challenge yourself and take your organization to the next level.

PAYMENT OPTIONS

MBS USD ACCOUNT FOR WIRE TRANSFER

- **BANK ADDRESS:** CITIBANK N.A. CANADA SQUARE
CANARY WHARF, LONDON E14 5LB.
- **SORT CODE :** 18-50-08
- **IBAN NO:** GB80CITI18500810407941.
- **ACCOUNT NAME :** Masterminds Business School LTD
- **SWIFT CODE (BIC)** CITIGB2L
- **ACCOUNT NO:** 10407941 (USD)

CREDIT CARD OR DEBIT CARD PAYMENT VIA MBS WEBSITE:

[HTTPS://MBSEDU.CO.UK/MAKE-PAYMENT](https://mbsedu.co.uk/make-payment)

ONCE PAYMENT IS MADE, SEND TELEX COPY TO ACCOUNTS@MBSEDU.CO.UK.

Please, note that delegates are advised to sign up not later than 3 weeks before the conference date to enjoy these benefits. Participants are to come along with the proof of payment to the venue.

Please contact the following for more information

MBS EVENT TEAM

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www.mbsedu.co.uk