



MASTERMINDS
BUSINESS SCHOOL
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PRESENTS

DUBAI

ENTREPRENEURS BOOTCAMP



THEME

**BUSINESS EXCEPTIONS FOR
ENTREPRENEURS AND TOP EXECUTIVES**

VENUE

TOWERS ROTANA HOTEL

**SHEIKH ZAYED ROAD, DUBAI
UNITED ARAB EMIRATES**

JULY 2023

(25th - 27th July)

**3 DAYS
INTENSIVE
SEMINAR**

Course fee

\$ 2500

PER DELEGATE

PARTNERS



CONFERENCE APPROACH



The Dubai Entrepreneurs BootCamp is a gathering of the most influential business leaders invited from all over the world with a key focus on networking, facilitating business and of course having fun.

Meet industry innovators, thought leaders and internationally recognized CEO's or leading organizations as emerging trends are predicted, best practices are explained and the biggest case studies are shared. It is your hub for all the latest news and trends from leaders with real-life experience and knowledge, as well as a series of interviews with leaders from various industries. Covering everything from business mastery, leadership and its numerous business opportunities to international business trends and more. Captivating presentations will provide actionable takeaways to enhance your business.

OBJECTIVES

- Learn practical business tools and techniques that can be applied immediately
- Learn how to create a business that outlives you
- Learn to take your business profits to the next level
- Learn the underlining principles that govern great organizations
- Learn what it takes to be the standard of quality in your industry
- Learn how to systemize your business to run without you
- Learn how the sales and marketing works in this digital economy, and much more.
- Learn how great leaders lead
- Admittance of delegates into the MasterMinds Fellowship Forum
- Recognition of CEOs with outstanding records of performance

CONFERENCE OUTLINE

- Business Mastery 101
- Transformational Leadership and sustainability
- Re-wiring the organization for greater productivity.
- Sales and marketing the lifeblood of your business
- Wealth creation processes
- 21st century Advertising
- Business Automation processes
- How to create a luxury brand
- Qualities of Great leaders
- How to build a million-dollar company
- The law of attraction for Business growth and financial abundance.
- Social media for top executives
- Digital marketing for CEOs
- Blockchain & Other Emerging Technologies
- Dubai Investment opportunities

OUR MODEL BUSINESS LEADERS



CONFERENCE VENUE - TOWERS ROTANA HOTEL, SHEIKH ZAYED ROAD, DUBAI



WHO SHOULD ATTEND?

- Entrepreneurs
- Corporate Executives
- Industry innovators and thought leaders
- CEOs in Public and Private Sectors
- Top Managers and Administrators
- Sales and marketing professionals
- Business Men and Women
- Coaches, Consultants, Authors, Speakers
- Senior official in entrepreneurship development
- Professionals in personnel, marketing, finance and production.

SPECIAL BENEFITS FOR ATTENDING THIS CONFERENCE

1. Global Networking Opportunities: The Dubai Entrepreneurs BootCamp provides you with the opportunity to network with like-minded world leaders like your good self. During this summit, you will definitely make encounter with new leaders, experts, associates and influencers from all around the globe.
2. Upon completion of the program, participants will earn an Executive MBA Certificate in International Business Management.
3. Nomination to become a fellow of MasterMinds Forum, UK. Alumni benefits, joining a network of more than 3000+ alumni with the following benefits: A 25 percent tuition benefit for yourself and up to four colleagues each year for programs lasting up to 5 days.
4. International MasterMinds Business School alumni networking opportunities, Access to MBS Career services resources, including unique career content, a job board, an online networking platform, the alumni directory, and more, a lifetime subscription to MBS alumni publications and eligibility to join the MasterMinds Alumni Club.
5. Gift of Books on Business Management
6. Award of Business Excellence



As part of the package for the conference, delegates will have the privilege of taking in the sights of the wonderful city of Dubai during this summit. Delegates will visit the best tourist attractions in Dubai. A life-changing experience all geared towards knowledge transfer.

THE MASTERMINDS AWARD OF BUSINESS EXCELLENCE



The MasterMinds Awards of Business Excellence ceremony is designed to recognize outstanding achievements and contributions made by individuals – Business Leaders, Managers, Top Executives, CEOs – and organizations.

We celebrate business excellence in different categories of achievement in diverse industries – public/private sectors that have contributed immensely to industry/national development and in service to humanity.

EXECUTIVE MBA CERTIFICATE IN INTERNATIONAL BUSINESS MANAGEMENT



Upon completion of the program, delegates will earn an Executive MBA certificate in international business management from MasterMinds Business School, United Kingdom.

COURSE FACULTY



JONATHAN M KAMPHUIS

International speaker, educator and alternative health advisor from Las Vegas, Nevada USA. Has lectured in 54 nations and traveled in 130 countries thus far. Has lived and worked in Africa, Europe, Asia and the Middle East for over 20 years.



ANGELO KEHAYAS

L&D Professional, Educator, Lead Facilitator & Consultant Management, Marketing, HRM & Business Intelligence/Leadership Coach/Generations Y & Z Marketing Communication



FARAH AKBAR

Executive Coach, Independent Advisor, International Speaker



EDWIN OKAFOR

Director of Programmes-Africa | Entrepreneur, Business Mentor and Executive Coach



CRYSTALHEART KAZMI

Experienced Strategy formulator and Performance Management Systems Implementer, Motivational and Soft Skills Trainer



UGOCHUKWU OMEOGU

Professional Speaker, Business Mentor, Life Coach, Management Consultant and Wealth Creator

CONFERENCE REGISTRATION PROCESS

A moderate conference fee of **\$2500** applies for only **Executive Ticket** and **\$3500** for **Vip Ticket**, per participant covers: Honorary Doctorate Award, Comprehensive Course Materials, Executive Certification in Leadership & Management, Nomination into MasterMinds Fellows Forum, MasterMinds Award of Leadership Excellence, Dubai City Tour Experience, Buffet Tea Breaks & Lunch, UAE Visa Fees, Luxury Class Yatch Party, Interactivity with world-rated experts, and lots more.

Visit our Website link for more Information: mbsedu.co.uk/bootcamp

EARLY-BIRD REGISTRATION DEADLINE

Early-bird Registration Deadline which comes with Free UAE Visa Fees (if applicable) has been extended to the 31st of May, 2023. Afterwards, Delegates would have to take care of their Visas.

In summary this conference provides a unique convergence of networking, learning, and fun into a single package. It'll force you to grow, challenge yourself and take your organization to the next level.

PAYMENT OPTIONS

MBS USD ACCOUNT FOR WIRE TRANSFER

- **BANK ADDRESS:** CITIBANK N.A. CANADA SQUARE CANARY WHARF, LONDON E14 5LB.
- **SORT CODE :** 18-50-08
- **IBAN NO:** **GB80CITI18500810407941.**
- **ACCOUNT NAME :** Masterminds Business School LTD
- **SWIFT CODE (BIC)** CITIGB2L
- **ACCOUNT NO:** 10407941 (USD)

CREDIT CARD OR DEBIT CARD PAYMENT VIA MBS WEBSITE:

[HTTPS://MBSEDU.CO.UK/MAKE-PAYMENT](https://mbsedu.co.uk/make-payment)

ONCE PAYMENT IS MADE, SEND TELEX COPY TO ACCOUNTS@MBSEDU.CO.UK.

Please, note that delegates are advised to sign up not later than 3 weeks before the conference date to enjoy these benefits. Participants are to come along with the proof of payment to the venue.

Please contact the following for more information

MBS EVENT TEAM

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